Dissent is a magazine of politics and culture, home to the American left’s best longform writing. In the words of the New York Times, “Dissent ranks among the handful of political journals read most regularly by U.S. intellectuals.” Each issue features incisive articles about domestic politics, probing social and cultural commentary, and in-depth international coverage. The magazine reaches a diverse audience of policymakers, academics, journalists, labor organizers, students (undergraduate and graduate), and social justice activists.

**ISSUANCE**

ISSN: 0012-3846  
Frequency: Quarterly (4 issues per year)  
Mail Dates: January, April, July, October  
Circulation: 7,000  
Distributor: Ingram

**ACCEPTANCE POLICY**

All products, services, and ad copy are subject to Dissent’s approval before insertion. Notice of cancellation must be received by artwork due date.

**PRINT RATES AND CLOSING DATES**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Reservation</th>
<th>Ad Deadline</th>
<th>Publication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter</td>
<td>October 15, 2018</td>
<td>November 1, 2018</td>
<td>January 7, 2019</td>
</tr>
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<td>Spring</td>
<td>January 15</td>
<td>February 1</td>
<td>April 1</td>
</tr>
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<td>Summer</td>
<td>April 15</td>
<td>May 1</td>
<td>July 1</td>
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<td>Fall</td>
<td>July 15</td>
<td>August 1</td>
<td>October 1</td>
</tr>
</tbody>
</table>

**MECHANICAL SPECIFICATIONS**

- Ads may be emailed as print-optimized PDFs.
- Images should be at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Journal is printed offset on uncoated stock.
- Halftones are shot at 133-line screen.
- No bleeds.

**EXCHANGE AD AGREEMENTS**

Dissent welcomes the opportunity to establish ad exchanges with fellow magazines. Please contact us if you are interested in discussing an exchange.

**DISCOUNTS**

Combine your print ad with an ad on the Dissent website. Please email or call us for details.

**CONTACT**

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ads@dissentmagazine.org  
(212) 316-3120
In addition to publishing four times a year in print, Dissent publishes several times a week online, hosts two podcasts, and has a dynamic social media presence, with over 99,000 combined followers on Facebook and Twitter and more than 24,000 newsletter subscribers. Dissent's articles are regularly cited by outlets including the New Republic, the Atlantic, Vox, the Financial Times, and Publishers Weekly, as well as featured on Arts & Letters Daily, Longreads, Digg, RealClearPolitics, and more.

WHY ADVERTISE ON THE DISSENT SITE?
- Average of 160,000+ unique visits per month
- Average of 185,000+ total pageviews per month
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- Audience of avid book buyers and magazine readers
- Ads are fixed and appear on every page
- Combine your print ad with an online series for greater reach and a discount. Contact us for details.

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<th>1 month</th>
<th>2 mo.</th>
<th>3 mo.</th>
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<td>Sidebar 240 x 360 px</td>
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<td>Footer banner 666 x 100 px</td>
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TECHNICAL SPECIFICATIONS
- Ads can be submitted as static jpg, png, or gif files; we do not accept animated gifs
- Clickthroughs measured using Google Analytics
- We do not use Doubleclick or any other third-party advertising plugin

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Dissent is now offering a footer banner (600 x 80 px) in our weekly newsletter, which reaches 24,000+ attentive readers and growing. We are also accepting limited advertising on our flagship labor podcast, Belabored. Contact us for details.

CONTACT
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ads@dissentmagazine.org
(212) 316-3120

“A pillar of leftist intellectual provocation”
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