



120 Wall Street, 31st Floor, New York, NY 10005
 (212) 316-3120
editors@dissentmagazine.org

DISSENT

2017 ADVERTISING RATES AND INFORMATION

Dissent is a magazine of politics and culture, home to the American left's best longform writing. In the words of the *New York Times*, "*Dissent* ranks among the handful of political journals read most regularly by U.S. intellectuals." Each issue features incisive articles about domestic politics, probing social and cultural commentary, and in-depth international coverage. The magazine reaches a diverse audience of policymakers, academics, journalists, labor organizers, students (undergraduate and graduate), and social justice activists.

Print

ISSUANCE

ISSN: 0012-3846
 Frequency: Quarterly (4 issues per year)
 Mail Dates: January, April, July, October
 Circulation: 5,000
 Distributors: Ingram, Ubiquity

ACCEPTANCE POLICY

All products, services, and ad copy are subject to *Dissent's* approval before insertion. Notice of cancellation must be received by artwork due date.

PRINT RATES AND CLOSING DATES

Full page (4.875 x 8.25 inches): \$500
 Half page (4.875 x 4 inches): \$300
 Inside back cover (4.875 x 8.25 inches): \$600

Issue	Reservation	Ad Deadline	Publication
Winter	October 15	November 1	January 2
Spring	January 15	February 1	April 1
Summer	April 15	May 1	July 1
Fall	July 15	August 1	October 1

MECHANICAL SPECIFICATIONS

- Ads may be emailed as print-optimized PDFs.
- Images should be at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Journal is printed offset on uncoated stock.
- Halftones are shot at 133-line screen.
- No bleeds.

EXCHANGE AD AGREEMENTS

Dissent welcomes the opportunity to establish ad exchanges with fellow magazines. Please contact us if you are interested in discussing an exchange.

DISCOUNTS

Combine your print ad with an ad on the *Dissent* website. Please email or call us for details.

CONTACT

Kaavya Asoka
 Senior Editor, *Dissent*
 120 Wall Street, Floor 31
 New York, NY 10005

asoka@dissentmagazine.org
 (212) 316-3120

120 Wall Street, 31st Floor, New York, NY 10005
(212) 316-3120
editors@dissentmagazine.org

DISSENT

Online / dissentmagazine.org

In addition to publishing four times a year in print, *Dissent* publishes several times a week online, hosts two podcasts, and has a dynamic social media presence, with 67,000 combined followers on Facebook and Twitter and more than 16,000 newsletter subscribers. *Dissent's* articles are regularly cited by outlets including the *New Republic*, the *Atlantic*, *Vox*, the *Financial Times*, and *Publishers Weekly*, as well as featured on Arts & Letters Daily, Digg, RealClearPolitics, Longreads, and more.

WHY ADVERTISE ON THE *DISSENT* SITE?

- Average of 200,000+ unique visitors per month
- Average of 250,000+ total pageviews per month
- Read in more than 180 countries (but two-thirds in the United States)
- Audience of avid book consumers and magazine readers
- Ads are fixed and appear on every page

TECHNICAL SPECIFICATIONS

- Ads can be submitted as static jpg, png, or gif files; we do not accept animated gifs
- Clickthroughs measured using Google Analytics
- We do not use Google Ads or any other third-party advertising plugin

DISCOUNTS

Combine your online ad with an ad in the print issue. Please email or call us for details.

	1 month	2 months	3 months
Sidebar 240 x 180	\$275	\$375	\$450
Sidebar 240 x 360	\$325	\$425	\$500
Footer banner 666x100	\$375	\$475	\$550

CONTACT

Colin Kinniburgh
kinniburgh@dissentmagazine.org
(212) 316-3120

“A pillar of leftist intellectual provocation”
—*New York Times*

“*Dissent* is indispensable for anyone who wants to understand the strange times in which we live.”
—Katha Pollitt

“*Dissent* is one of the noblest and most decent publications in the country.”
—Benjamin Kunkel

“If you want to know what the left is thinking, read *Dissent*.”
—*National Review*