## Occidentalism: The West in the Eyes of its Enemies

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#### Marko Attila Hoare

'The perfect is the enemy of the good' – this is a proverb that applies to the seductive but bankrupt ideology of 'anti-imperialism,' which presents itself as opposition to the most powerful form of oppression but which in practice is something much less positive, indeed negative and reactionary. In simplest terms, 'imperialism' can be defined as a state's pursuit of empire or the expansion of its power, through acquiring territory from, or power over, other states or peoples. No reasonable person would not oppose this, but 'anti-imperialism' today means something other than opposition to imperialism. 'Imperialism,' in the eyes of the average 'antiimperialist,' is coterminous with 'the West,' i.e. with the US and its West European and Israeli allies. As such, it is used to refer to the bloc of states that dominates the world today, and there is undoubtedly something emotionally appealing to the individual 'radical' in apparently fighting that which is all-powerful. As an eighteen-year old Trotskyist and 'anti-imperialist' at the time of the 1991 Gulf War, I can testify to the empowering sense of self-righteousness I felt as I demonstrated against the US and its allies, in the course of which my views became increasingly extreme: I fervently believed that the US-led intervention was by far a greater evil than Saddam's occupation of Kuwait; that it would be a blessing for humanity if the US and its allies were defeated; that such a defeat would trigger revolutionary outbreaks across the Middle East and even in the West.

Such were the views of a teenage zealot with no knowledge of the Middle Eastern peoples or appreciation of their interests. I debated at the time with Kanan Makiya, the great Iraqi dissident, who shocked me by saying that it was in Iraq's interests to be liberated by the US. Makiya derived his views from his great knowledge of Middle Eastern politics and his love for the Iraqi people; I derived mine from abstract principles. It was only when my own mother's country, Yugoslavia, was torn apart by local fascists that I gradually came to realise that Makiya had been right, and to comprehend the political and moral bankruptcy of 'anti-imperialism.' It is very easy to be ideologically purist when it is someone else's country that is at stake; much more difficult when it is ones own, and one's own people are being slaughtered.

For the rest of this article, for the sake of style, we shall drop the quote marks around the term 'anti-imperialism.' Yet, as Ian Buruma and Avishai Margalit show in their fascinating, insightful and elegantly written introduction to the philosophy of anti-Westernism, the term tends not to mean opposition to 'imperialism,' but something at once darker and fundamental to modern political thought. What follows should not be taken as an attack on the small minority of decent, sincere anti-imperialists who genuinely oppose oppression and injustice on an internationalist basis – today anti-imperialists of this kind are very much the exception rather than the rule.

Before examining the theoretical meaning of anti-imperialism, it is worth listing at least twelve practical reasons why the phenomenon, in its left-wing manifestation to which I once subscribed, is a negative one:

- 1) Anti-imperialism is impotent. The left-wing radicals who describe themselves as anti-imperialists, and who engage in the unending, indiscriminate demonisation and denunciation of the US and its allies, have no idea about how to 'defeat imperialism,' nor any means to bring it about. The high-point of the Western left's anti-imperialism was probably the US defeat in the Vietnam war brought about in part by the anti-war demonstrations in the West, it is true, but also by a set of fortuitous circumstances: the largeness of Vietnam as a country (with one quarter the population of the US); the skill and dedication of the North Vietnamese / Vietcong resistance; and the support given by the Soviets and Chinese to the latter. Take away such circumstances and anti-imperialism is a broken reed. Thirty years after its defeat in Vietnam, the US and liberal Western capitalism are stronger than ever. Even the million-strong monster demonstration in London against the Iraq war failed to prevent British participation. Anti-imperialism gives moral satisfaction to the anti-imperialist, but does not actually weaken or halt 'imperialism' in any way.
- 2) Anti-imperialism has no positive content. The socialists who opposed World War I, and the left-wing radicals who demonstrated against the Vietnam War, did so in the belief that they were fighting for a better society one that the Bolshevik Revolution and the Communist victory in Vietnam seemed to them to be heralding. Now that Communism has been discredited and there is no alternative to the Western liberal-capitalist model on the horizon, the current generation of anti-imperialists continue to demonstrate against Western intervention and the liberal-capitalist system, but without offering anything in return: the idealists have been transformed into nihilists; their victory promises not a better, more just and egalitarian world, but the triumph of genocide in the Balkans and fundamentalism

in the Middle East, in return for a minor setback to our own democratically elected leaders.

- 3) Anti-imperialism is redundant. It is perfectly possible to oppose acts of Western military intervention that one considers wrong, without subscribing to an anti-imperialist ideology. Rightly or wrongly, large segments of the Western elites opposed intervention in World Wars I and II and in the Vietnam War. Opposition to the US intervention in Iraq united the British Conservative politicians Malcolm Rifkind, Douglas Hogg and Douglas Hurd; the presidents of Russia and France; the currently ruling Spanish Socialists; and the Pope yet none of these is lumbered with an anti-imperialist ideology. Nor does support for one act of Western intervention imply support for them all: Clare Short supported intervention in Kosovo but opposed it in Iraq; Boris Johnson opposed it in Kosovo and supported it in Iraq; each justified their stance with reasoned arguments. Anti-imperialism merely confuses the debate over the rightness or wrongness of a given act of intervention, by loading it with ideological baggage.
- 4) Anti-imperialism is based on a faulty theoretical model that owes more to Christian modes of thinking than to Marxism or socialism. The popularity of the term originally derived from Lenin's concept of imperialism as the 'highest stage of capitalism,' whereby the cartelisation of capitalism at the national level stifled domestic competition and resulted in heightened conflict between the advanced capitalist countries, in which the export of capital to third-world countries was eventually backed up by military invasion and colonisation. Right or wrong, this was at least a sober theoretical model, but it is one that has been jettisoned by contemporary 'anti-imperialists' in favour of a model derived from the Christian concept of Satan, or the all-powerful force for evil. In place of Lenin's concept of rival imperialist powers engaged in an unending struggle with one another for control of the world's riches, they understand 'imperialism' to mean a homogenous bloc possessed of a single evil will. Often this is equated with Washington, with the assumption that Britain, Israel and other close US allies are mere minions of the US. This fails to take into account the fact that even in the US alone, the political and economic elite is divided between different, often mutually hostile, institutions and interest blocs, no one of which alone represents the 'US' or 'imperialism.' Over intervention in the former Yugoslavia, the US establishment was bitterly divided. Yet the antiimperialists imagine all these competing, contradictory interests to be a seamless, dark unity. Consequently:

- 5) Anti-imperialism writes off the struggle within the ruling elite. Anti-imperialists necessarily see all mainstream politicians as representative of a single bourgeois or imperialist interest, and are therefore unwilling to accept that some factions within the ruling elite may be pursuing more progressive policies than others. Again, this tendency has its roots in a Protestant obsession with inner purity of belief, over and above the concrete results of actions, so that the 'hypocrisy' of 'bourgeois' politicians is more important to the anti-imperialists than whether or not their policies bring objective benefits. The fact that liberal, conservative or social democratic politicians in the US, Britain or elsewhere may be genuinely sympathetic to oppressed nationalities such as the Iraqi Kurds or the Kosovo Albanians, and may be pushing for policies that would benefit them, in opposition to other Western politicians who would prefer to ally themselves with the Saddams and the Milošević's, is of no interest to the anti-imperialists, who will not throw their weight behind the progressives in these debates. Yet it is precisely in this arena that the most important political questions of the day are being decided.
- 6) Anti-imperialists attack the symbol rather than the essence of imperialist intervention. The political weakness of anti-imperialism, and its inability to mobilise effective force against 'imperialism,' mean that the anti-imperialists must confine their actions to opposition to the most high-profile 'imperialist crimes': those that take the form of dramatic, publicly announced military interventions: e.g. the liberation of Kuwait or the liberation of Iraq. Yet these form the exception to the norm of Western policy, which prefers collaboration with brutal regimes to confronting them. The anti-imperialists therefore take no action to protest the worst Western crimes - collusion with the Indonesian invasion of East Timor in the 1970s, with Saddam Hussein in the 1980s, with Slobodan Milošević in the 1990s, each of which resulted in tens or hundreds of thousands of deaths. Yet they rallied against the British intervention in the Falklands, or the NATO intervention in Kosovo, which involved death-tolls in the mere hundreds (and actually had positive results for the Argentines and Kosovo Albanians). A parallel can be drawn with the readiness of Western leftists to mobilise in the 1980s against Apartheid South Africa; many did so on account of their genuine horror at the brutality and oppression of Apartheid, but others were merely spurred instinctively by the symbolism of 'white-on-black' oppression, and were consequently not moved in the 1990s by the incomparably worse 'black-on-black' oppression in Rwanda or 'white-on-white' oppression in Bosnia.

- 7) Anti-imperialists act as objective allies of the most reactionary factions in mainstream politics, against the mainstream progressives. The high-profile acts of Western military intervention that arouse the anti-imperialist ire are precisely those that are likely to have at least some progressive content – is because they are public and must rely on a degree of public support, which is unlikely to occur without some justification. The NATO intervention in Kosovo liberated the Kosovo Albanian population from Milošević; the US intervention in Iraq liberated the Iraqis from Saddam and introduced the beginnings of democracy and pluralism to the country. The antiimperialists, in their determination to oppose the symbolic act of Western military intervention, line up with those reactionaries who oppose such intervention because they are perfectly happy to continue intervening in the old, quiet, utterly reactionary way – through supporting the likes of Milošević and Saddam Hussein. Hence, during the 1990s, when Britain's Conservative government colluded with Milošević's genocidal policies, the anti-imperialists failed to mobilise. But when the Labour government in 1999 reversed British policy, and attempted to halt Milošević, the anti-imperialists mobilised in opposition, demonstrating their preference for the prior, Conservative policy.
- 8) Anti-imperialism is based on a demonstrable falsehood that Western military intervention always has negative results. Everyone knows that British and US military intervention liberated Western Europe from Nazism, and most antiimperialists would concede that this was a good thing, but few are willing to acknowledge the implications of this for the anti-imperialist paradigm. External military intervention by Western 'imperial' powers helped to ensure the victory of the American Revolution; the liberation of Greece from the Ottoman Empire; the triumph of Italian unification; the liberation of Poland and Finland from Russia and the South Slavs from the Habsburg Empire. The anti-Nazi resistance movement in Yugoslavia during World War II received crucial military support from the Western Allies, including the bombing of enemy targets (and involving the killing of many civilians). Conversely, the failure of democratic states to intervene militarily led in the 1930s to the fascist victory in Spain, the Italian conquest of Abyssinia and the Nazi conquest of Czechoslovakia. The Western Allies could arguably have saved hundreds of thousands of Jewish and other lives by bombing the railway lines to Auschwitz, but chose not to; they nevertheless defeated Hitler, ended the Holocaust and saved hundreds of thousands more. Western military action could have halted the Rwandan genocide and prevented the Srebrenica massacre. Western military action did end Saddam's persecution of the Kuwaitis and Kurds, and Milošević's persecution of the Kosovo Albanians. Yet the anti-imperialists persist with their

myth that Western military intervention must necessarily bring totally negative results – not because it is true, but because their ideology depends upon it.

- 9) Anti-imperialism is anti-internationalist. By rejecting Western military intervention, the anti-imperialists reject the only means by which Western progressives can hope to halt genocide and fight oppression and tyranny abroad. The more honourable and decent anti-imperialists have been ready to express solidarity with the suffering people of Rwanda, Bosnia, Kosovo and Iraq. Yet such expressions of solidarity do nothing to halt genocide or persecution. By rejecting Western military intervention, the anti-imperialists confine themselves, at best, to being passive spectators in foreign conflicts. More usually, however, they are uninterested in such conflicts, unless and until the Western powers intervene in a more high-profile manner in which case the anti-imperialists invariably mobilise to preserve the status quo and defend the fascists and persecutors from 'Western military intervention.'
- 10) Anti-imperialism is itself an expression of an imperialist mind-set. Antiimperialists are fundamentally uninterested in the rights or wrongs of a conflict in a foreign country; their sole concern is their own geopolitical agenda. Thus, over Yugoslavia, they tended to support Milošević's Serbia on an 'anti-imperialist' basis, sacrificing the rights of Milošević's Croatian, Bosnian or Kosovar victims to the 'higher' anti-imperialist cause (in fact, the Western powers themselves aided and abetted Milošević – but that's another story). Likewise, the anti-imperialists would be happy to consign Iraq to rule by Islamic fundamentalist mass-murderers – just so that the US can suffer a defeat. This is called subordinating the interests of non-Western peoples to Western political concerns, and is the direct counterpart of the readiness of Western Cold Warriors to support every brutal right-wing dictator – Somoza, Fahd, Marcos, Pinochet, Suharto – provided he was anti-Communist. For the Western imperialists of the left and of the right, non-Western countries are mere battlefields for the struggle against their own enemies – whether 'imperialist' or Communist. Anti-imperialists differ from right-wing imperialists in their choice of enemies, yet the two camps are mirror-images of each other, not opposites.
- 11) Anti-imperialism means allying with local oppressors against local democrats. In the former Yugoslavia, Iraq and elsewhere, those most committed to democracy, human rights, the rule of law and the rights of women and national minorities, invariably tend to look to the West as a source of inspiration, in contrast with the fascists,

theocrats and ethnic-cleansers who mobilise on the basis of xenophobia, national chauvinism and religious fundamentalism – and anti-Westernism. In painting 'imperialism' as the root of all evil, the anti-imperialists give grist to the mill of the local oppressors – Iraqi Ba'athists, Serb Chetniks, Islamists and others – who blame their countries' ills on Western interference and demonise their liberal domestic opponents as stooges of the West. By blaming the West for everything that goes wrong in the Balkans, the Middle East and elsewhere, the anti-imperialists absolve the local oppressors of responsibility for their crimes, and turn their backs on the local progressives who try to oppose these crimes.

12) Anti-imperialism slips effortlessly into opposition to Western values. It is perfectly possible to oppose the negative aspects of Western policy abroad - such as unfair trade rules or the bombing of civilians - while upholding the values of Western liberal democracy: parliamentary sovereignty, the rule of law, separation of powers, multi-party elections, equality of the sexes, gay rights, free trade unions, etc. Yet the anti-imperialists tend to see Western values themselves as a form of oppression. They prefer the regimes of China, Belarus, Zimbabwe or Cuba to those in the West, and oppose not merely the means by which the US seeks to introduce democracy in Iraq, but the goal itself. They rage against the 'colour-coded revolutions' that overthrew the neo-Communist regimes of Serbia, Georgia, Ukraine and Kyrgyzstan - not because they genuinely fear these countries will be 'enslaved by imperialism,' but because they hate Western-style liberal democracy. The anti-imperialists object little, if at all, to genuinely imperialist crimes by non-Western states: China's colonialism in Tibet; Argentina's invasion of the Falklands; Iraq's occupation of Kuwait; Serbia's wars in Croatia, Bosnia and Kosovo; Russia's assault on Chechnya. Ultimately, anti-imperialism is not really about opposing imperialism, but about something else.

It is the last of these practical problems with anti-imperialism that indicates its ideological and psychological origins. As Buruma and Margalit show in *Occidentalism: The West in the Eyes of its Enemies*, anti-imperialist ideas can form part of a larger phenomenon of 'Occidentalism': the ideology of violent opposition to Western political and moral values; not just democracy and political pluralism, but also individualism, the emancipation of women and sexual freedom. The authors discuss a wide range of regional case-studies under the umbrella of Occidentalism: Japanese nationalists; Russian Slavophiles; German Nazis; Korean Communists; and, of course, Islamists. All these groups arose in opposition to a perceived Western enemy; in one way or another, they all sought to understand the

reasons for Western success – both technological and organisational – and apply them to resist the Westernisation of their own societies. The authors discuss a range of historical phenomena that are in some ways related to Occidentalism, including Romanticism, fascism, totalitarianism and Communism. They present the paradox of Occidentalism: that the Occidentalist mind-set is itself forged through close contact with Western ideas and culture, and that the Occidentalist can therefore never entirely escape the West.

Buruma and Margalit discuss the Occidentalists' hatred of the Western city, with its relaxed social mores and sexually liberated women, which they find deeply threatening. At the psychological level, therefore, Occidentalism is related to sexual insecurity and fear of the body. Discussing the Egyptian Islamist Sayyid Qutb and the stay in the US which shaped his subsequent ideology, the authors note: 'In his letters home, Qutb was particularly distressed by the 'seductive atmosphere,' the shocking sensuality of daily life, and the immodest behaviour of American women' (p. 32); 'He found the spectacle of young women dancing to a current hit, "Baby, It's Cold Outside", horrifying.' (p. 118). This psychological dislike of the Western lifestyle is linked to a political dislike, as the Western cultural system involving individual choice, personal autonomy and the acceptance of difference and a degree of selfishness makes individuals immune to the fundamentalist or totalitarian temptation: 'The Occident, as defined by its enemies, is seen as a threat not because it offers an alternative system of values, let alone a different route to Utopia. It is a threat because its promises of material comfort, individual freedom, and the dignity of unexceptional lives deflate all utopian pretences.' (p. 72) Occidentalism therefore involves some political and psychological themes that are fundamental to the human condition.

There is a certain tension, in Buruma's and Margalit's thesis, between the general and the specific. On the one hand, they attribute Occidentalism to a range of individuals and groups, from Marx, Dostoevsky, Nietzsche and T.S. Eliot through Hitler, the kamikaze, Mao and Pol Pot to bin Laden and the Serb besiegers of Sarajevo. This suggests that Occidentalism is a universally present and unavoidable element in the modern world; a constant shadow to modernity. Yet, on the other hand, the authors portray certain cultural milieus as having a particular affinity to Occidentalism, among them the milieus of German nationalism before World War II (unlike its British or French counterparts) and Russian Orthodox Christianity (unlike its Protestant and Catholic counterparts). It is unclear from the authors'

account whether, for example, an Anglo-Saxon variety of Occidentalism is possible. On the one hand, they point out that 'Neither capitalism nor liberal democracy ever pretended to be a heroic creed' (p. 71); they contrast the Occidentalists' thirst for heroism, self-sacrifice and martyrdom with the liberals' acceptance of the ordinariness of everyday life for the majority of people: 'Liberals, in line with a Puritan tradition, have learned to accept this. More than that, as witnessed by seventeenth-century Dutch painting and English novels, they recognise that the unexceptional, everyday life has dignity too and should be nurtured, not scorned.' (p. 71). This suggests that the Anglo-Saxon and Dutch cultural traditions are not conducive to Occidentalism; a viewpoint that may be valid, but that will undoubtedly be challenged.

That Buruma and Margalit do not describe an Anglo-Saxon version of Occidentalism may also be because they believe that for the political and intellectual classes in the original 'West' – Britain, the US and the Netherlands – there was no Western 'other' against which to identify themselves (though English nationalists have traditionally felt an explosive mixture of admiration and hatred for the enticing, overwhelming and threatening culture of their French neighbours and enemies, feelings that may resemble those of Occidentalists toward the West). If this is indeed what the authors believe, then they are following the familiar path of theorists of nationalism, such as Liah Greenfeld and Adrian Hastings, who view England as the prototypical nation-state, on the model of which subsequent nation-states necessarily defined themselves; only the first-comer could be free of the influence of prior examples. Be that as it may, the question of whether Occidentalism is a universal phenomenon or one that is specific to region and epoch is one that needs to be resolved.

Buruma's and Margalit's *Occidentalism* stands in the tradition of the elegant, sweeping surveys of a broad topic, such as the classics *Imagined Communities* by Benedict Anderson and *Passages from Antiquity to Feudalism* by Perry Anderson. As such, it suffers from the dangers inherent in such surveys: of oversimplification, and the squeezing of specific cases to fit the general theory. Thus, Buruma and Margalit claim: 'Before taking on Stalin's Asiatic hordes, [Nazi] Germany went to war with the West. This assault on the liberal democratic states, seen as artificial, rationalistic, racially hybrid, materialist, and lousy with greedy Jews, was a pure example of murderous Occidentalism in the heart of the European continent.' (p. 35). This is a gross oversimplification – among other things, it was Britain and France which declared war on Germany, not vice versa. The authors' attribution of Occidentalist tendencies to American neoconservative circles (p. 59) also fails

to convince; while the neoconservatives share with Occidentalists a dislike of soft-liberal flaccidity and compromise, a love of dynamism and a confrontational style, they also believe precisely in the need to spread Western values throughout the world; if this can be encompassed within Occidentalism, then the term has been stretched to the point of meaninglessness. Buruma and Margalit are correct to point out the Occidentalist implications of some of Marx's ideas (pp. 102-3, 109-10) – something that too many Marxists have avoided acknowledging. Yet Marx was also, of course, a great champion of Westernisation and globalisation – a paradox that requires acknowledgement.

Lest it appear from this that Buruma's and Margalit's work lacks nuance, mention should be made of their most illuminating sub-categorisation: the division of Occidentalism into the racial or national variety on the one hand and the religious or political on the other. As they put it, 'there is a difference between those who fight for a specific nation or race and those who go to battle for religious or political creeds: the former exclude outsiders; they believe they are the chosen ones. The latter often makes claims for universal salvation.' (p. 101). The division, they add, is not clear cut, and they point out a fact often forgotten by opponents of the Iraq war, who mention, endlessly, that Ba'athist Iraq was a secular state with nothing in common with Al Qaeda: 'the Ba'athists, when it suits them, have also encouraged religious terrorism against the Western 'Crusaders' and 'Zionists.' Saddam Hussein, for one, liked to portray himself as Saladin, saviour of the Arabs, riding his white steed to wipe out the infidels.' (p. 146). Nevertheless, the qualified division of Occidentalism into two types is an important one. For the religious Occidentalists - be they Muslim, Jewish or Christian - politics are seen in Manichean terms as a conflict between the absolute good and the absolute evil, between which there is no middle ground. The same could be said for left-wing anti-imperialists, whose demonisation of the liberal-capitalist West has frequently led them to be blind to the reactionary, criminal nature of Iraqi Ba'athists, Serb Chetniks, and Islamist terrorists, not to mention the earlier crimes of the Soviet Union and Communist China.

Buruma's and Margalit's work also indicates the thin line dividing anti-imperialism from imperialism. The nationalist Occidentalists' desire to liberate their respective nations from Western domination, real or perceived, goes hand in hand with imperialisms of their own. The syndicalist fathers of Italian Fascism saw Italy as a 'proletarian nation' denied its rightful place in the world by the established capitalist

powers of Britain and France, and advocated colonial expansion as a response. Hitler sought to free Germany from what he perceived to be the domination of international Jewish finance-capital; the quest for lebensraum was part of this goal. And the Japanese nationalists of the 1940s adopted the name 'Greater East Asia Co-Prosperity Sphere' as a fig-leaf behind which their empire could pose as the embodiment of Asian freedom from European colonialism. Likewise, the Marxist-Leninists who ran the Soviet Union were ideologically 'anti-imperialist,' but were nevertheless guilty of some of the worst acts of imperialist aggression in human history. More recently, Saddam's occupation of Kuwait and Milošević's assaults on Croatia, Bosnia and the Kosovo Albanians were all acts of imperialist aggression, but justified with an anti-imperialist rhetoric that sections of the Western left accepted. The anti-imperialism of Occidentalists is ultimately not about opposing imperialism, but about opposing 'the West'; its political model and cultural values. Buruma's and Margalit's *Occidentalism* is required reading for all those wishing to understand why such anti-imperialism should be rejected.

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